



Announcement No. 27, s. 2015

## ANNOUNCEMENT

**TO : ALL HEADS OF CONSTITUTIONAL BODIES, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)**

**SUBJECT : 2015 International AIDS Candlelight Memorial – “Supporting the Future**

On May 17, 2015, the Philippine National AIDS Council (PNAC) shall observe the 2015 International AIDS Candlelight Memorial (IACM) with the theme **“Supporting the Future.”** This year’s theme addresses the targets on non-discrimination that could significantly contribute to improving the quality of life of people living with HIV, but we must ensure those most marginalized in our communities are included. The global AIDS response needs to contribute to creating an enabling environment.

The AIDS epidemic in the Philippines has been growing rapidly, the Philippines was reported as one of the nine countries with the fastest acceleration in HIV incidence. By the end of 2013, there was already one new case every two hours. While remaining below one percent of the general population, HIV prevalence in certain urban localities and at-risk populations already breached one percent.

To promote public awareness in the observance of the event, all government agencies are enjoined to undertake the following activities:

- Production and display of a banner (tarpaulin or cloth) in government offices or other strategic places; and
- Conduct of HIV and AIDS education session or similar forum consistent with the CSC Memorandum Circular 11, s. 2013 or “Guidelines in the Implementation of Workplace Policy and Education Program on HIV and AIDS”.

Attached is the sample tarpaulin/banner design, for your reference.

For further details and information, please contact the PNAC Secretariat at phone number (02) 651-7800 extensions 2550 and 2552, or fax number (02) 743-0512, or email [secretariat@pnac.org.ph](mailto:secretariat@pnac.org.ph) or [pnac\\_sec@yahoo.com](mailto:pnac_sec@yahoo.com).

  
**ROBERT S. MARTINEZ**  
Acting Chairman

**APR 17 2015**

*In a R.A.C.E. to Serve: Responsive, Accessible, Courteous and Effective Public Service*

ANNEX "A" - SAMPLE BANNER DESIGN FOR THE CANDLELIGHT MEMORIAL

Sample Banner "Wide" Layout



AGENCY LOGO

**Supporting the FUTURE**



**2015 International AIDS Candlelight Memorial**

⌘ Reduce Stigma ⌘ Ensure Access ⌘ Increase Resources ⌘ Promote Involvement

Sample Banner "Tall" Layout



AGENCY LOGO

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